



Company No: 9952379

Annual Report of Activities

The Directors of Maximum Edge CIC have pleasure in presenting their report for the period 1st July 2021 to 30th June 2022.

Maximum Edge CIC was established to address the shortfall of personal and professional development training within charities and not for profit organisations, mainly due to budgetary constraints and local authorities cutting or reducing financial support.

The principle activity of the company for the period was:

To offer bespoke training and development services with workshop support, consisting of interactive group workshops, one to one coaching support and online support where requested; to be delivered across (but not exclusively within) Greater Manchester and Greater Merseyside.

The Directors who served the company during the period were:

David Sheridan	Appointed January 2016
Grant Lane	Appointed January 2016
Kevin Simpson	Appointed January 2016

We continue to employ one member of staff as Project Manager, and sub-contract all other work.

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Overview of the year

1. Covid Continues

The fallout from covid-19; the isolation, bereavement, different working practices, job losses and family breakdowns all continued to impact on the lives of the people we help. In addition to this, the cost-of-living rise is causing a comfortable way of life to be unobtainable for many, despite financial assistance being offered by the government. To support people we have:

- Linked together our contacts across the business and community sectors to support foodbanks in the area.
- Provided access to our online content including podcasts
- Focussed some of our work on the impact of isolation and building resilience
- Helped businesses to support staff coming back to work in the office environment

2. Partnerships

This year has seen the development of new working partnerships with a number of different providers. This is something we are always keen to do, as we believe that working through partnerships strengthens the outcomes of any project, given the shared in-depth knowledge of local people and places. One of these partnerships, with the Liverpool City Region, has been very positive, having been commissioned to involve local people in consultations. We hope to continue this work with them in the future.

We could not do the amount of work we do without the skills, experience, contacts and expertise from partners at numerous other organisations, who continue to be part of 'Team Maximum Edge', enabling us to meet the varying needs and demands of the community in a flexible and timely manner.

3. Podcast - *If we can help people, we will.*

It is through this ethos that we have continued to provide access to our range of podcasts, which are accessible to anyone with an internet connection.

From July 2021 to the end of June 2022, our Podcast Channel "Maximum Edge CIC Podcast Channel" had around 11,200 downloads – with 98% of them being in the UK. This thirst for knowledge is something we are keen to take advantage of, by developing the podcast further, with relevance and impact.







The top three most listened-to podcasts this year were:

- Double Dave: Is it a surprise or is it a problem?
- Maximum Mental Health
- Secondary School: A teachers' perspective

Thanks to Dave Drury, from Incremental Gainz for his continued work on our podcast channel.

4. Finance and Funding

The following table shows which funding we received this year and how it was spent:

Ref	Funder Name	Project Name	Beneficiaries
1	Coalfields Regeneration Trust  the coalfields regeneration trust	Foodbank Support	40 people in Parr, Thatto Heath and Sutton manor through foodbank and coaching/remote support
2	Armed Forces Covenant Trust Fund – Forces for Change 	Veterans for Veterans	250 veterans across St Helens and the Liverpool City Region
3	European Social Fund Focused Futures Plus  European Union European Social Fund	Maximum Potential	30 adults into education or employment
4	Violence Reduction Partnership: Sports, Arts and Culture 	RE:Engage Sport and Art	300 young people in St Helens Town Centre – teaching skills to help control behaviour
5	St Helens Council (Combined Authority Fund)  St.Helens Council	Community Renewal Fund	180 adults to move towards applying for jobs and training
6	UK Youth 	Thriving Minds	3 year project providing mental health support for young people and youth workers

We also carried out commissioned work for the Liverpool City Region – involving local communities in important consultations.



**LIVERPOOL
CITY REGION**
COMBINED AUTHORITY

METROMAYOR
LIVERPOOL CITY REGION

(Our full accounts for the year are available on request)

5. Sponsorships and Support

We continue our successful sponsorship of the Thatto Heath Crusaders Open-age team, thanks to a great working relationship with the club. Players, supporters, families and friends benefit from our support which includes access to our online content and additional support and sessions throughout the year.

We also supported:

The Peter Street Centre (Badminton Club)

Friends of St Helens Cemetery

Parkdale Sidac FC (Juniors)

St Helens Unision (NALGO)

6. Journalling



We now have two Guided Journals available on Amazon:

- 8 Weeks Towards Maximum Health
- 8 Weeks Towards Positive Relationships



Both of them include introductions, sections on goal setting, reviewing progress and the 8-week guided journal section to be completed by learners. They support our wider work, and prove to be very useful when used alongside groupwork, coaching and one to ones as an additional take-home learning tool.

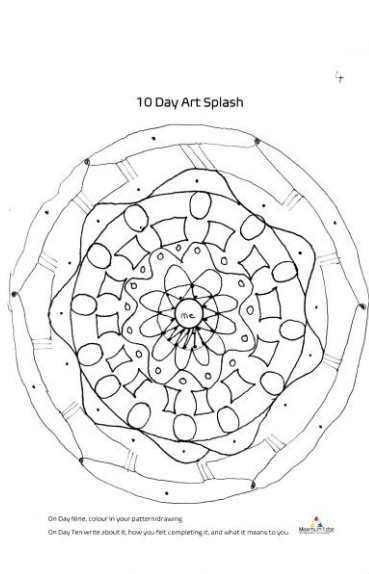
7. People Supported....in numbers

- 40 vulnerable foodbank users in Parr, Thatto Heath and Sutton Manor
- 250 veterans across St Helens and the Liverpool City Region
- 30 adults assisted into education or employment
- 300 young people in St Helens Town Centre – teaching skills to help control behaviour
- 180 adults moving towards applying for jobs and training
- 3-year project providing mental health support for young people and youth workers
- 11,200 podcast downloads
- 223 journals sold

...and much more!

8. A Snapshot of our Work

Below is a small selection of photographs and comments from the last year. If you are interested in knowing more, or would like to work with us, please do get in touch.



Conclusion

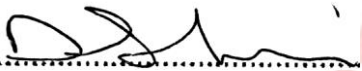
A successful year Strengthening Communities and the people within them, but it is only through working in partnership with others than we can continue to provide a service which is flexible, timely and meets the needs and demands of our varied client base.

Our focus for the coming year is to continue to source funding which sustains our services, develops new opportunities and helps us to maintain the quality of the work for which we are known.

Declaration

This is a true and accurate representation of the work carried out under the name Maximum Edge CIC (otherwise Max Edge) throughout the financial year 1st July 2021 to 30th June 2022.

Signed:



David Sheridan, Managing Director
12th July 2022